



Odyssey of the Mind (OotM) is an international educational program that provides creative problem-solving opportunities for students from kindergarten through college. Team members apply their creativity to solve problems that range from building mechanical devices to presenting their own interpretation of literary classics. They then bring their solutions to competition on the local, state, and World levels. Thousands of teams from throughout the U.S. and from 25 other countries participate in the program. Visit us on our website at [wpaodyssey.com](http://wpaodyssey.com)

## A Marketing Investment

We are inviting local community organizations to support the journey of OotM participants and enjoy the benefits of official sponsorship. By sponsoring OotM locally, your business can benefit from heightened exposure to communities, families and administrators. 100% of your contributions are dedicated to subsidizing registration fees, facility fees, and grants for teams in Western Pennsylvania.

- **Generates awareness and opens doors.** With the opportunity to exhibit at the Tournament, your organization can reach out to prospective new customers directly.
- **Build your brand and foster loyalty.** Your tie to OotM gives you new ways to approach your customers.
- **Leverage your investment.** Proudly display your support when you carry our message on or in customer information, statements, your website and advertising.
- **Direct exposure.** Nearly 2,500 captive attendees for the entire day of the Regional competition.
- **Shows your commitment to the future.** Investing in the creative thinkers of tomorrow benefits your business and our regional community as a whole.



## Sponsorship Options

### **Tournament Title Sponsor Package (\$5,000)**

- Exclusive opportunity (2,500 exposure)
- Logo on front of Tournament Program and full page ad on back (2,500)
- Logo on multiple banners and backdrops at competition buildings and awards ceremony.
- Logo prominently placed on WPa OotM website and link to your website for the entire year (Sept.--- Aug.)
- Larger logo scrolling on TV monitors throughout the tournament building.
- Opportunity to speak during the Awards Ceremony.
- Opportunity to set up a table at Regional Competition.

### **Spontaneous Fun Day Sponsorship Package (\$1,000)**

- Exclusive opportunity (400 exposure)
- Full page ad in Regional Competition program (2,500)
- Logo on banner at Spontaneous Fun Day concession area/awards area.
- Logo on WPa OotM website and link to your website for the entire year (Sept.--- Aug.)
- Logo scrolling on TV monitors throughout building.
- Opportunity to speak at Spontaneous Fun Day awards ceremony.
- Opportunity to set up a table at Regional Competition.

### **Problem & Spontaneous Sponsorship Package (\$500)**

- Non---exclusive, though similar industries will be separated for each problem (6 problems) and Spontaneous
- Full page ad in program (2,500)
- Logo on placard at problem locations and at Awards Ceremony.
- Logo on sponsor banner at Awards Ceremony.
- Logo on WPa OotM website and link to your website for the entire year (Sept.--- Aug.)
- Logo scrolling on TV monitors throughout building.
- Opportunity to set up a table at Regional Competition.

### **Shuttle Sponsorship Package (\$500)**

- Exclusive sponsorship of parking shuttle from tournament site to remote parking areas.
- Full page ad in program (2,500)
- Logo on side of shuttles or at shuttle stops and at Awards Ceremony.
- Logo on WPa OotM website and link to your website for the entire year (Sept.--- Aug.)
- Logo scrolling on TV monitors throughout building.
- Opportunity to set up a table at Regional Competition.

### **Creativity Sponsorship Package (\$100)**

- Full page ad in Regional Competition program (2,500)
- Company recognition on WPa OotM website for the entire year (Sept.--- Aug.)

## Event Sponsorship Dates

**Spontaneous Fun Day** – Saturday, February  
Linton Middle School, Penn Hills School District

**Western PA Regional Competition** – Saturday, March  
Keystone Oaks High School / Middle School

**Parking & Shuttle Transportation Regional Tournament**  
Continuous loop: from MS to Seton LaSalle HS to Salvation  
Army Building



## Reserve Your Sponsorship Today

Angela Melton and Susan Rosati, Co-Regional Directors  
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Link to our [Sponsors page](#) on our website.